

Mobicip Web Content Filtering

Building a CIPA-Compliant Safe Internet For Mobile Learners

As the adoption of wireless technologies and mobile devices accelerate, so do the challenges of providing a safe Internet for K-12 schools. Mobicip understands these challenges first-hand. Mobicip Enterprise offers the first fully managed web content filter designed to work with a plethora of popular mobile computing devices used by children in the school and at home. Whether you need to protect a handful of devices for a pilot or a school or district-wide 1:1 implementation, ensure CIPA compliance for a fraction of the cost of traditional solutions without compromising quality.

Why Mobicip?

- No hardware required. Fully managed and hosted on cloud computing infrastructure.
- Block 75 categories with dynamic analysis for allowed categories.
- Enable true mobile learning, with always on CIPA filtering.
- Easy web-based monitoring and control.
- Protect any number of devices.

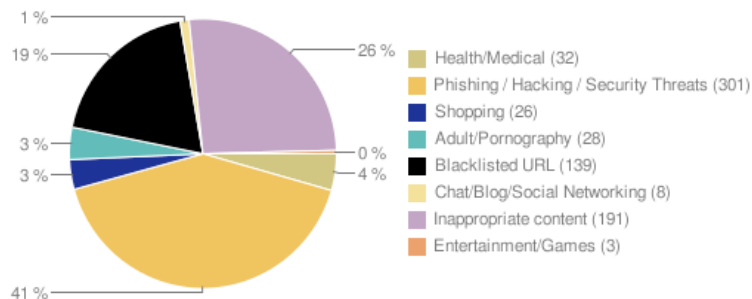
Features

Intelligent real-time content analysis for effective and reliable filtering.

- Daily updates to cloud-based category database.
- Safe Search enforced on major search engines.
- Blocks proxies and anonymizers.
- Configurable filtering levels and settings.

Quality Filtering

Mobicip's powerful filtering engine performs URL categorization, enforces the Safe Search feature on major search engines, and performs real-time analysis to assess content for appropriateness on the allowed domains and websites. Websites are categorized into 75 different categories, access to which can be customized.

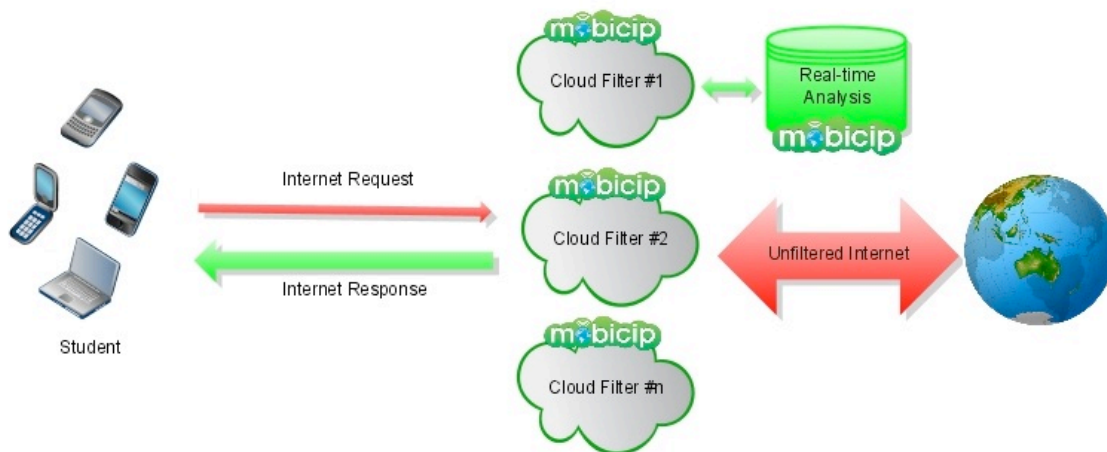


The filter analyzes traffic dynamically in real-time using a variety of heuristic methods to prevent access to inappropriate content. Effective filtering, combined with the monitoring interface, enables parents and school administrators to ensure that children have a safe, secure and educational Internet experience.

Anytime Anywhere Protection

Mobicip's filtering is always on and protects the user anytime, anywhere – in school, at home or outside. Devices no longer need to be restricted to the school, and can be used safely and securely after school. Mobicip makes CIPA compliance possible in a true mobile learning environment.

Mobicip's solution is provided on advanced scalable architectures delivered on the most reliable, proven cloud environments like Amazon Web Services (AWS), Go Grid, and RackSpace Cloud. The service was designed to be highly reliable, and has maintained 100% uptime since launch. Cloud computing can be loosely defined as using scalable computing resources provided as a service from outside your environment. Whether you need filtering for one device, or a classroom, school or district, count on Mobicip without worry.



About Mobicip.com

Mobicip is a pioneering provider of cloud-based parental control and content filtering for the consumer, enterprise, OEM and mobile carrier market. Mobicip is the most popular content filtering and parental control solution available on the iPhone App Store. The best-selling Mobicip Safe Browser app has been consistently rated among top paid apps, downloaded and used by tens of thousands of users, and protects users seamlessly across WiFi, 3G and EDGE networks. Testimonials, press coverage, and other relevant information can be found at <http://www.mobicip.com>. In addition to the iPhone, Mobicip plans to launch its service on netbooks, smartphones, gaming consoles and other Internet-enabled devices.